



Established 1928

## CTHIMA Corporate Sponsorship Levels

|   | Platinum \$350   | Silver \$600                | Gold \$1000  |
|---|------------------|-----------------------------|--|
| Sponsor at selected event during Educational Meeting*<br><i>(Sponsorship of an education event includes the opportunity to provide lite lunch with short pre-approved presentation)</i>               |                  |                             | X  |
| Sponsor at selected event during Educational Meeting,*<br><i>(Sponsorship of an education event includes the opportunity to provide coffee/tea break with presence of table/information at break)</i> |                  | X<br>(x2=morning/afternoon) | X  |
| Marketing flyer inserted in program materials for Educational Meeting<br>(flyer supplied by Corporate Sponsor)  |                  | X                           | X  |
| Sponsorship of membership e-mail blasts, with company name, logo, tagline and link to website.**  |                  | X<br>(2 e-mail blasts)      | X<br>(4 e-mail blasts)                               |
| Free Educational Meeting registration for one company representative for the educational sessions***  |                  | X                           | X  |
| Free booth space at state meeting   |                  |                             | X<br>(x2 per year; 50% discount additional meetings) |
| 50% discount on booth space at state meeting  |                  | X                           |  |
| 25% discount on booth space at state meeting  | X                |                             |  |
| One half page article in the <b>CONNotations</b> devoted to business developments   | X<br>Once a year | X<br>X2 per year            | X<br>X 3 per year                                    |
| Listing in the <b>CONNotations</b> as a corporate sponsor   | X                | X                           | X  |
| One complimentary issue of each edition of the <b>CONNotations</b> (rec'd via e-mail)   | X                | X                           | X  |

|   |          |          |          |
|---|----------|----------|----------|
| Receive announcements of all education seminars and any other communication to CTHIMA members | <b>X</b> | <b>X</b> | <b>X</b> |
| 15% discount on all <b>CTHIMA</b> advertising   | <b>X</b> | <b>X</b> | <b>X</b> |
| Name and company link and description of services on CTHIMA website                           | <b>X</b> | <b>X</b> | <b>X</b> |

\*Not guaranteed to be exclusive sponsor.

\*\*CTHIMA controls the dates and content of e-mail blasts. Same name/logo/tagline for each blast. Not guaranteed to be exclusive sponsor.

\*\*\*Any sessions requiring additional costs are not included.

**NOTE:** All above designations are annualized and good for the current calendar year only. Any unused privileges expire at the end of the calendar year.